

## Augmented Reality And The Future Of Marketing

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### *Augmented Reality And The Future*

The globalaugmented reality marketsize is expected to reach USD 97.76 billion by 2028, exhibiting an excellent CAGR ...

### *Augmented Reality Market Insights, Size, Future Growth, Demand, Share, Predicted to Grow By 2021 With Competitive Analysis by Top Players 2028*

A new informative research study on Global Augmented Reality Technology Market 2021 by Company, Regions, Type and Application, Forecast to 2026 was recently published by MarketsandResearch.biz. The ...

### *Global Augmented Reality Technology Market 2021 by Key Players, Segmentation, Industry Growth, Opportunities and Forecast by 2026*

Augmented Reality or AR is simply the overlaying of a digital image on the real world. Think of the Terminator movies and all the information that the Terminator could ...

### *The real impact of Augmented Reality: Adding jobs and upskilling*

The Augmented Reality And Virtual Reality Market study provides details of market dynamics affecting the market, market size, and segmentation, and casts a shadow over the major market players by ...

### *Augmented Reality And Virtual Reality Market Size, Share 2021-2028 | Top Key Vendors – Sony, Oculus, Samsung, Google, PTC, HTC*

Reflecting this shift toward hybrid shopping experiences, retailers have bolstered AR/VR tools to deliver consumers new ways to shop mid-pandemic.

### *How Augmented And Virtual Reality Are Shaping A Variety Of Industries*

A new research market study report titled Global Automotive Augmented Reality HUD Market 2021 by Company, Regions, Type and Application, Forecast to 2026 has been featured by MarketQuest.biz. The ...

### *Global Automotive Augmented Reality HUD Market Detailed Summary, Industry Size and Future Growth Prospects To 2021-2026*

Necessity spurred innovation in augmented and virtual reality as destinations tried to maintain connection with travelers and enhance on-site experiences.

### *The future of 'extended reality' tourism is now, thanks to the pandemic*

Passengers have access to True Augmented Reality technology developed by WayRay ... as it is a design study exploring different possibilities for the autonomous future. We wouldn't be surprised though ...

### *Pininfarina Teorema Concept Is A Kamm Tail Electric Shuttle For The Autonomous Future*

The Augmented And Virtual Reality in Healthcare Market study provides details of market dynamics affecting the market, market size, and segmentation, and casts a shadow over the major market players ...

### *Augmented And Virtual Reality in Healthcare Market Size, Share 2021-2028 | Top Key Vendors – Microsoft, Mindmaze, Google, Psious, Daqri, Augmedix*

In a new study, Snapchat surveyed 20,000 consumers across 12 global markets on what shoppers want as they return to stores.

### *The Future of Retail: Virtual Try-On, Augmented Reality & Mobile Will Be Key Sales Drivers*

In a time of much reckoning over American history, there are questions raised anew about what a monument is and who should be honored. A new exhibition in Los Angeles explores that, in what is known ...

### *Artists reimagine monuments through augmented reality*

Singapore's navy is starting to use augmented reality for naval vessel maintenance, while the delivery of spare parts could occur by unmanned technology in the future. The Republic of Singapore Navy ...

### *Singapore's navy looks to the future with augmented-reality*

Ranked Industry Analyst Patrick Moorhead talks with Cristiano Amon, now CEO of Qualcomm, on the company's future and what's next in tech.

### *New Qualcomm CEO Cristiano Amon On The Future Of Qualcomm, Tech And 5G*

Customers can now enrich digital twins captured with the Matterport platform with interactive AR experiences called Area Targets. This new functionality from PTC, combined with Matterport's ...

### *Matterport and PTC Enable Customers to Create Augmented Reality Experiences for Large Spaces*

New Qualcomm CEO Cristiano Amon laid out his plans for the semiconductor giant in a media roundtable on his first day on the job.The big picture: Amon sees Qualcomm benefiting from the shift to remote ...

### *New Qualcomm CEO Cristiano Amon on the future of work and wireless*

Augmedics, a pioneer in augmented reality surgical image guidance, today announced the appointment of Rick Anderson as executive chairman of the board and Bradley Paddock as the board's independent ...